Filed pursuant to Rule 497(a) Registration No. 333-273253 Rule 482ad

[TEXT OF COMMUNICATION SENT VIA BLOOMBERG]

Issuer/Ticker Barings BDC, Inc. (BBDC) Moody's: Baa3 (Stable) Expected Ratings* Fitch: BBB- (Stable) Format SEC Registered Ranking Senior Unsecured Size 300 Million Tenor 5-Year Γ+3 (February 12, 2024) Settlement Coupon Type Fixed February 15, 2029 Maturity Date IPTs Γ+350 bps Area Yes, 100% Change of Control Active Book Runner(s) WFS (B&D), BMO, FITB, SMBC Use of Proceeds To repay indebtedness under the February 2019 Credit Facility Make Whole Call Option Redemption -Month Par Call **CUSIP** 06759LAD5 ISIN US06759LAD55 2,000 x 1,000 Denominations Today's Business Timing Sales into Canada Yes - via Exemption

----Disclaimers----

Investors are advised to carefully consider the investment objectives, risks and charges and expenses of Barings BDC, Inc. before investing. The preliminary prospectus supplement, dated February 7, 2023, together with an accompanying prospectus, has been filed with the Securities and Exchange Commission (the "SEC") and contains this and other information about Barings BDC, Inc. and should be read carefully before investing.

The information in any preliminary prospectus supplement and accompanying prospectus and in this announcement is not complete and may be changed. This announcement is not an offer to sell any securities of Barings BDC, Inc. and is not soliciting an offer to buy such securities in any state or jurisdiction where such offer and sale is not permitted.

A shelf registration statement relating to these securities is on file with and has been declared effective by the SEC. The offering may be made only by means of a preliminary prospectus supplement and an accompanying prospectus. Before you invest, you should read the preliminary prospectus supplement, together with the accompanying prospectus, and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may obtain these documents for free by visiting EDGAR on the SEC's website at www.sec.gov.

^{*}A security rating is not a recommendation to buy, sell or hold securities and may be subject to revision or withdrawal at any time. Each of the security ratings above should be evaluated independently of any other security rating.

Alternatively, the issuer, any underwriter or any dealer participating in the offering will arrange to send you the preliminary prospectus supplement and accompanying prospectus if you request it from Wells Fargo Securities, LLC at 1-800-645- 3751; BMO Capital Markets Corp., at 1-866-864-7760; Fifth Third Securities, Inc. at 1-866-531-5353, or SMBC Nikko Securities America, Inc. at 1-888-868-6856.

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